



**HAVELLS**



WHEN YOUR BODY IS ALKALINE  
WHY CAN'T YOUR WATER BE?





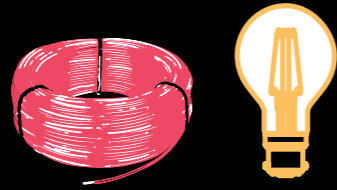
## ABOUT HAVELLS

A company with an unflinching commitment to quality, innovation and customer satisfaction - Havells India Limited has today emerged as a dominant player in the Fast Moving Electrical Goods industry. The company manufactures a number of products ranging from Cables, Wires and Switchgear in domestic and industrial segments, to Fans, Water Heaters, Small Appliances, Air Coolers, Personal Grooming, Home Automation, Switches, LED Lighting & Fixtures in the consumer facing segments. With the acquisition of Lloyd, and entry into the Water Purifier category, the company has become a fine example of successful transition and transformation from a Fast Moving Electrical Goods manufacturer to a true Consumer Durables company, steadily spreading its operations across India.

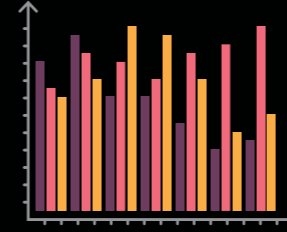
Havells started its operations in the 1970's and since then, the company has used a judicious mix of organic growth and inorganic opportunities to boost revenues and scale up business. Global recognition came Havells way in 2007 with the stunning acquisition profile Sylvania, which also pitch-forked it among the top four lighting companies across the world. The company today owns a range of established and prestigious brands like Havells, Lloyd, Crabtree and Standard that are sold through it's extensive network of dealers and retailers spread across the country. Havells has 12 state-of-the-art manufacturing units in the country located at Haridwar, Baddi, Sahibabad, Faridabad, Assam, Alwar and Neemrana. These units manufacture globally acclaimed products, synonymous with excellence and precision.

The company has a strong domestic presence with 40 offices employing close to 6,500 professionals across the country supported by over 7,600 dealers and distributors with world-class service network in 400 cities across India. Given the enormous size, scale and reach of the operations, Havells today has 415 exclusive brands shop known as Havells Galaxies to provide better shopping experience to our consumers.

# HAVELLS MILESTONES



- Acquired Towers and Transformers Ltd.
- Started manufacturing MCBs at Badli, Delhi in Joint Venture with Geyer, Germany
- Set up a manufacturing plant at Sahibabad for Changeover Switches
- Set up another manufacturing plant at Faridabad for Control Gear Products
- Acquired Electric Control & Switchboards at Nodia for manufacturing switchboards
- Introduced high-end Ferraris Meters in Joint Venture with DZG, Germany
- Acquired controlling interest in an industry major-Standard Electricals Ltd.
- Acquired controlling stake in Duke Arnics Electronics (P) Ltd.
- Launched Crabtree wiring accessories in joint venture with Electrium
- Acquired controlling stake in Standard Electricals Ltd.



- Awarded the KEMA certification by The Dutch Council for Accreditation, making QRG the only group to attain this certification
- Set up of R&D Center in Noida H.O
- Crabtree India merged with Havells India
- Started mid-day meal program at Alwar caters to 10,000 students from 77 schools
- Set-up of Capacitor manufacturing plant in Noida, UP with the capacity of 6,00,000 kVAR per month
- QRG Group entered healthcare business by acquiring a majority stake in Central Hospital and Research Centre, Faridabad



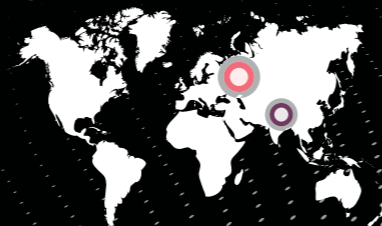
- Launch of Domestic Appliances
- Standard Electrical merged with Havells
- Entered into a Joint Venture with Shanghai Yaming Lighting, China
- Launch of Air Coolers
- First private cable & wire testing facility set up at Alwar plant
- Pledged to build eco-friendly and sustainable toilets in over 300 Schools
- Introduced India's First Brightest LED Lights 'LUMENO'
- Reached a milestone of 375 Galaxy
- Started in 2005, Mid-Day Meal scheme extended to over 57,000 school children across 672 schools in Alwar, Rajasthan



- Commenced trading operations in Delhi
- Acquired HAVELLS brand
- Set up the manufacturing plant for Rewireable Switches and Changeover Switches at Kirti Nagar, Delhi
- Set up a manufacturing plant for HBC Fuses at Badli, Delhi
- Started manufacturing high quality Energy Meters at Tilak Nagar, Delhi



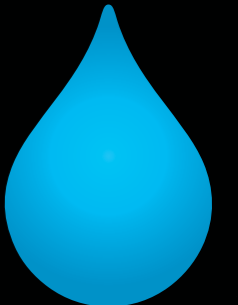
- Acquired business of Havells Industries Ltd.
- Standard Electrical Company becomes a 100% Subsidiary of the of Havells India Ltd.
- Launch of Fans, CFL and Lighting
- Set up plant at Baddi for manufacturing of Domestic Switchgear
- Set up a plant for manufacturing of CFL at existing manufacturing plant in Faridabad
- Set up a plant for manufacturing of Ceiling Fans at Noida.
- Set up our own marketing office in London
- Acquired MCCB business of Havells Dorman Smith Ltd.
- Acquired 100% of Havells Dorman Smith and renamed it to Crabtree India Ltd.



- First Indian CFL manufacturers to have adopted RoHS, European norms on Restriction of Hazardous Substances in CFLs
- Set up of Global Corporate office, QRG Towers at Expressway Noida
- Investment of ₹ 50 Crores in Global Centre for Research and Innovation (CRI)
- Launch of India's 1st HPF CFL
- Launch of India's 1st BEE 5\* Rated Fan
- Sets up 2nd unit for Fan manufacturing at Haridwar.
- Sets up World's First New Generation CMH Lamp Plant at Neemrana
- Enter into Electric Water Heaters business



- Acquired Lloyd Electric and Engineering Ltd. in May 2017
- Launched Water Purifier category in December 2017



## MAKE IN INDIA PHILOSOPHY

At Havells we believe in making a difference by touching every aspect of our consumer's life through the products we make. Since the very beginning all our products have been manufactured keeping in mind the highest standards of quality and innovation, so that they meet the world class standards that our consumers demand. And this legacy continues unwaveringly when it comes to Havells Water Purifiers too.

As an organization that's committed to the philosophy of 'Make in India', we manufacture over 95% of our products in-house. We not only focus on the productivity but also work towards creating a harmony between manufacturing output and efficiencies that deliver social, economic and environmental sustainability.

***"Havells is a certified Water Positive organization with 4 zero water discharge facilities. We recycle water used in our manufacturing facility and purify it and supply to nearby villages around the manufacturing plant."***

We have adopted world class technology and automation to ensure that we manufacture our products efficiently and with emphasis on conservation of energy and water in a sustainable manner. We pursue the methodology of total quality management to improve product quality while recycling and reusing our waste materials.

A special unit for manufacturing water purifiers has been set up at Haridwar plant of Havells with the following salient features:

- Ultramodern plant on floor area of 3,716.1216 Square Metre with installed capacity of million number units
- Customized design of cartridges to handle a range of new age pollutants
- Strict QA through in-house assembly of every cartridges of purifiers
- Highly motivated and well experienced manufacturing team and work force

## CENTRE FOR RESEARCH AND INNOVATION

Large investments have been made in one of its kind advanced Centre for Research and Innovation. This research facility is dedicated to develop path breaking water purification products with emphasis on Design Excellence, Technology Advancement and Consumer Convenience.

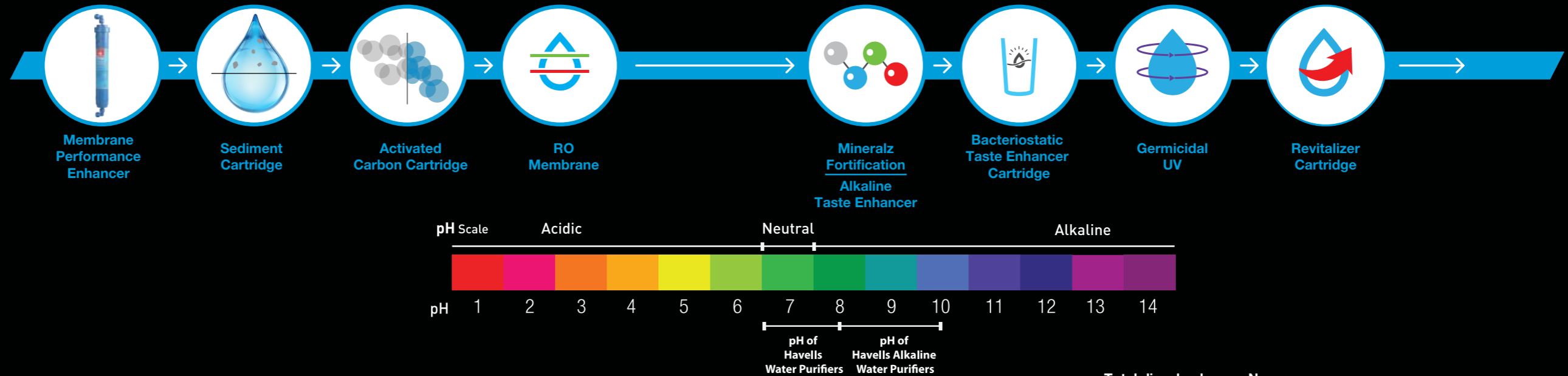
- Research facility boasts of 15 experts from water purification technology to develop best-in-class products
- State-of-the-art water technology lab equipped to evaluate chemical & microbiological parameters of water
- Continuous endurance testing of electronics and mechanical components to ensure consumers get the best performing products
- Panel of reputed international and Indian design houses to create aesthetically appealing design
- Dedicated in-house product design and engineering team to seamlessly convert concepts to manufactured products



# ADVANTAGE HAVELLS

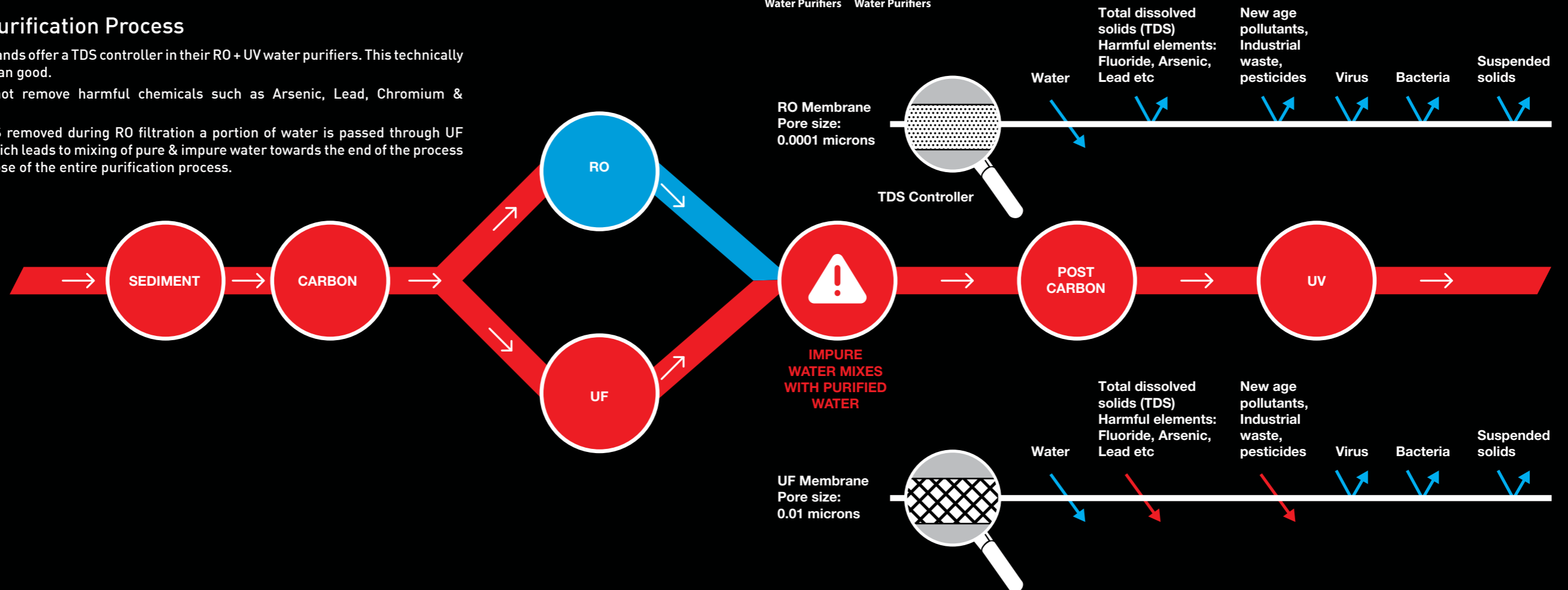
## Havells Purification Process

Absolute Safety through 100% RO and UV Purification. 100% water passes through the RO membrane and then UV purification to ensure absolutely safe and healthy drinking water. Mineralz fortification balances pH and revitalizer improves bio-availability and absorption of water in the body.



## Competition Purification Process

1. Many competing brands offer a TDS controller in their RO + UV water purifiers. This technically does more harm than good.
2. UF Cartridge cannot remove harmful chemicals such as Arsenic, Lead, Chromium & Pesticides etc.
3. To balance the TDS removed during RO filtration a portion of water is passed through UF purification only which leads to mixing of pure & impure water towards the end of the process defeating the purpose of the entire purification process.



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**ALKALINE  
WATER PURIFIERS  
RANGE**

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# Powerful 8 Stage Purification for Alkaline Range



Stage	Stage - 1	Stage - 2	Stage - 3	Stage - 4	Stage-5 & 6	Stage - 7	Stage - 8
	Membrane Performance Enhancer	Sediment Cartridge	Activated Carbon Cartridge	Reverse Osmosis Membrane	<b>Dual Stage</b> Bacteriostatic Alkaline Taste Enhancer Cartridge	Germicidal UV	Revitalizer Cartridge
Function	Prevents scale formation on RO Membrane due to hardness in the source of water.	Removes coarse and fine suspended impurities such as sand, silt, dust, clay, and rust etc. from the source water.	Removes wide range of dissolved organic impurities such as pesticides, and herbicides. It also removes impurities such as residual chlorine and its by-product (THMs).	Removes dissolved contaminants and hazardous heavy metals from source water such as dissolved solids, salinity, pesticides, herbicides, arsenic, chromium, fluorides, and iron etc.	Results into Antioxidant nature of water.	Germicidal UV C at optimum Wave length of 253.7 nm irradiation, disinfects water and makes it free from microbiological impurities.	Restructures water molecules, making it biologically active.
Benefits	Improves performance and enhances the life of RO Membrane.	Improves performance and enhances the life of Activated Carbon Cartridge and RO Membrane.	Removes bad odour & organic impurities like pesticides & herbicides.	Reduces risk factors by removing chemicals, dissolved impurities and pesticides, delivering safe & healthy drinking water.	Enhances the pH level and taste of water by adding essential alkaline minerals.	Makes water hygienic and safe.	It improves mineral absorption, hydration in our bodies.

# DELITE ALKALINE

## HIGH RECOVERY



STAINLESS STEEL TANK  
WITH UV LED FOR PERIODIC  
TANK SANITIZATION

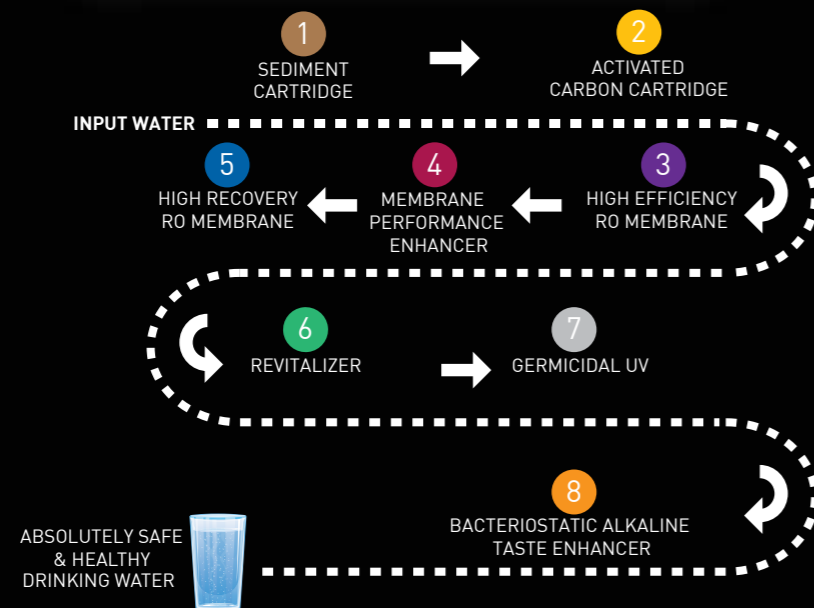
POWER & ALERT INDICATOR  
PURIFICATION PROCESS INDICATOR  
TANK FULL INDICATOR  
CARTRIDGE LIFE INDICATOR

JOG DIAL



## ADVANTAGE HAVELLS

### POWERFUL 8 STAGE PURIFICATION PROCESS



### PERFORMANCE



**Triple Protection: 100% RO + Germicidal UV Column + UV LED Purification**



**Absolute Safety through 100% RO Purified Water:**  
100% Water passes through the RO Membrane to ensure absolutely safe and pure drinking water.



**Purification through Germicidal UV Column :**  
An optimum exposure of water to Germicidal UV-C radiation in UV Disinfection Column makes water free from microbiological threats like pathogenic bacteria and viruses.



**24x7 Tank Sanitation:**  
UV LED prevents the Bio-film formation. Maintains hygiene of water and stainless steel tank.



**ECO RO:**  
High Recovery, recovers over 50% water and delivers high flow: saves water and time.



**Bacteriostatic Alkaline Taste Enhancer:**  
It enhances pH level of water by adding essential alkaline minerals and trace elements such as Calcium, Magnesium, Potassium, Sodium, Copper, Zinc etc. delivers Healthier & Tastier water always. Also lowers the Oxidation Reduction Potential (ORP) resulting into antioxidant nature of water, transform regular water into alkaline water.



**iProtect Purification Monitoring:**  
Constantly monitors the purification process and ensures safe water.



**Revitalizer:**  
It restructures the water molecules and makes it biologically active to improve the hydration and mineral absorption.

### CONVENIENCE



**Stainless Steel Storage Tank:**  
Best in class hygiene assured.



**Convenient Jog Dial:**  
Easy to dispense, zero splash, hygienic dial delivers desired volume of water.



**Cartridge Life Indicator:**  
Monitors and displays the filter life expectancy to help you plan comprehensive maintenance in advance.



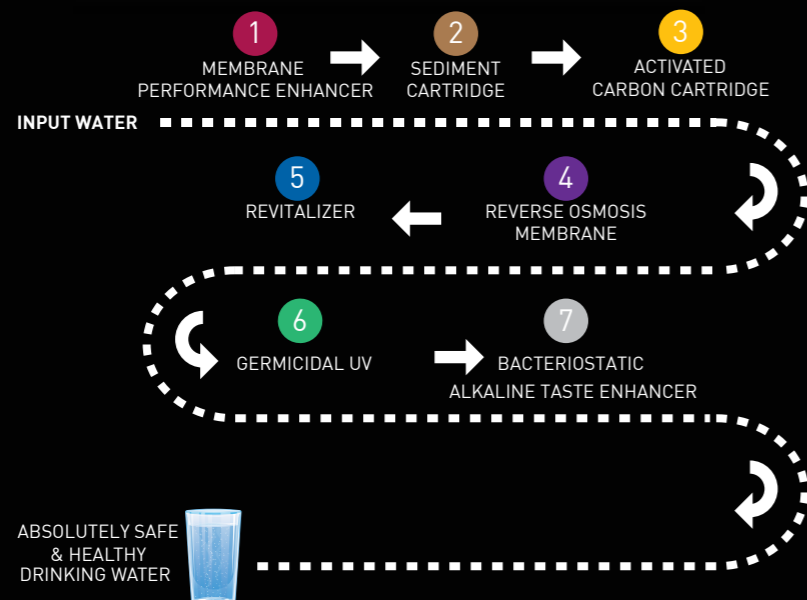
**Smart Alerts:**  
Process alerts: Self-diagnostic, purification and tank full. Error alerts: UV, SV or pump failure.



# DELITE ALKALINE



## POWERFUL 7 STAGE PURIFICATION PROCESS



STAINLESS STEEL TANK WITH UV LED FOR PERIODIC TANK SANITIZATION

POWER & ALERT INDICATOR

PURIFICATION PROCESS INDICATOR

TANK FULL INDICATOR

CARTRIDGE LIFE INDICATOR

DISPENSING SWITCH



## ADVANTAGE HAVELLS

### PERFORMANCE



**Triple Protection: 100 % RO + Germicidal UV Column + UV LED Purification**



**Absolute Safety through 100% RO Purified Water:**  
100% Water passes through the RO Membrane to ensure absolutely safe and pure drinking water.



**Purification through Germicidal UV Column :**  
An optimum exposure of water to Germicidal UV-C radiation in UV Disinfection Column makes water free from microbiological threats like pathogenic bacteria and viruses.



**24x7 Tank Sanitation:**  
UV LED prevents the Bio-film formation. Maintains hygiene of water and stainless steel tank.



**Bacteriostatic Alkaline Taste Enhancer:**  
It enhances pH level of water by adding essential alkaline minerals and trace elements such as Calcium, Magnesium, Potassium, Sodium, Copper, Zinc etc. delivers Healthier & Tastier water always. Also lowers the Oxidation Reduction Potential (ORP) resulting into antioxidant nature of water, transform regular water into alkaline water.



**Revitalizer:**  
It restructures the water molecules and makes it biologically active to improve the hydration and mineral absorption.



**iProtect Purification Monitoring:**  
Constantly monitors the purification process and ensures safe water.

### CONVENIENCE



**Stainless Steel Storage Tank:**  
Best in class hygiene assured.



**One Touch Switch:**  
Easy to use one touch switch with zero splash soft touch switch to dispense water, and no secondary contamination.



**Cartridge Life Indicator:**  
Monitors and displays the filter life expectancy to help you plan comprehensive maintenance in advance.



**Smart Alerts:**  
Process alerts: Self-diagnostic, purification and tank full. Error alerts: UV, SV or pump failure.

# UTC ALKALINE



Wall Mounting



On The Floor Installation

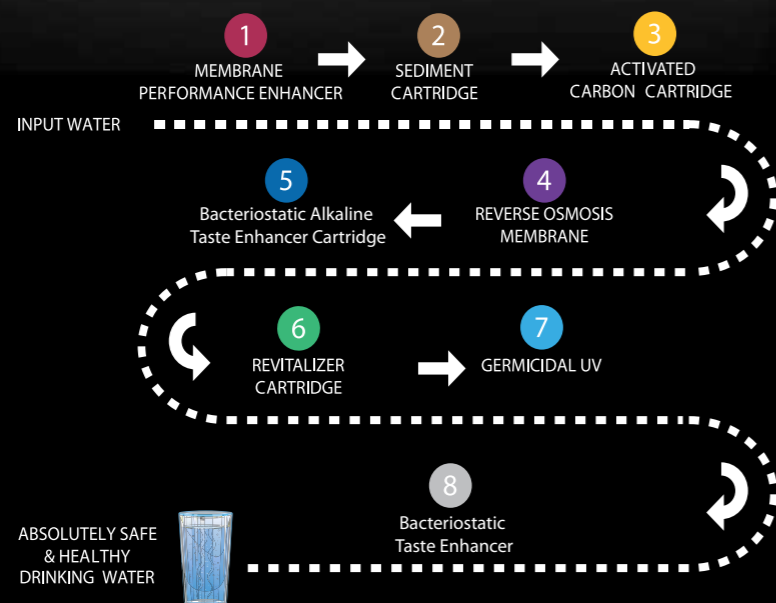


POWER & ALERTS INDICATOR

PURIFICATION PROCESS INDICATOR

TANK FULL & LOW PRESSURE INDICATOR

## POWERFUL 8 STAGE PURIFICATION PROCESS



## ADVANTAGE HAVELLS

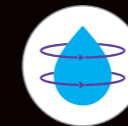
### PERFORMANCE



**Absolute Safety through 100% RO and UV Purification:** 100% water passes through the RO membrane and then UV purification to ensure absolutely safe and healthy drinking water.



**Bacteriostatic Alkaline Taste Enhancer:** It enhances pH level of water by adding essential alkaline minerals and trace elements such as Calcium, Magnesium, Potassium, Sodium, Copper, Zinc etc. delivers Healthier & Tastier water always. Also lowers the Oxidation Reduction Potential (ORP) resulting into antioxidant nature of water, transform regular water into alkaline water.



**Double UV Purification:** Delivers safe, purified and fresh water round the clock. Repurifies stored water through UV every time you turn the tap on.



**Electrical Protection System:** Advanced electronics ensure purifier performs well in the voltage range of 170 V - 330 V, Power trips if voltage exceeds 330 V or if it drops below 170 V, It protects purifier from any electrical damage.

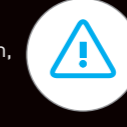


**iProtect Purification Monitoring:** Constantly monitors the purification process and ensures safe water.

### CONVENIENCE



**Compact Design:** Offers ease in product installation and service. Closed cartridges design offers extra protection against recontaminations during the service.



**Smart Alerts:** Process alerts: Self-diagnostic, purification and tank full. Error alerts: UV, SV, low input water pressure or pump failure.



**Wall Mounting:** Wall mounting option for installation and easy service.



**Rotating Faucet:** Chrome finished faucet that rotates 360 degrees.



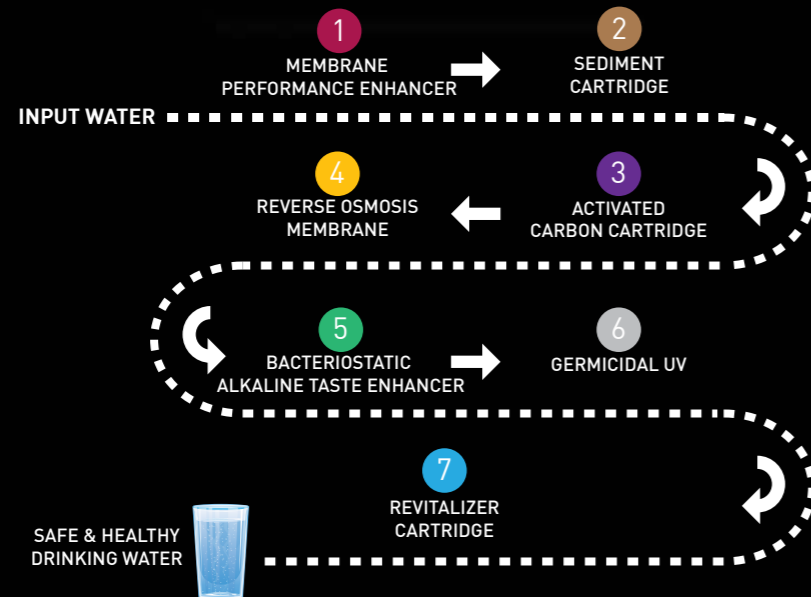
**Ingress Protection Tank:** Prevents external invasion of insects and dust particles.

# DIGIPLUS alkaline



- TANK FULL
- PURIFICATION PROCESS
- FILTER LIFE INDICATOR
- PREVENTIVE MAINTENANCE
- UV INDICATION
- JOG DIAL
- DISPENSING NOZZLE

## POWERFUL 7 STAGE PURIFICATION PROCESS



## ADVANTAGE HAVELLS

### PERFORMANCE



**Absolute Safety through 100% RO and UV Purification:** 100% water passes through the RO membrane and then UV purification to ensure absolutely safe and pure drinking water.



**Double UV Purification:** Delivers safe, purified and fresh water round the clock. It enhances oxygen level in purified water and maintains hygiene in water tank.



**Bacteriostatic Alkaline Taste Enhancer:** It enhances pH level of water by adding essential alkaline minerals and trace elements such as Calcium, Magnesium, Potassium, Sodium, Copper, Zinc etc. delivers Healthier & Tastier water always. Also lowers the Oxidation Reduction Potential (ORP) resulting into antioxidant nature of water, transform regular water into alkaline water.



**Revitalizer:** It restructures the water molecules and makes it biologically active to improve the hydration and mineral absorption.



**iProtect Purification Monitoring:** Constantly monitors the purification process, and ensures safe water.

### CONVENIENCE



**Convenient Jog Dial:** Easy to dispense, zero splash, hygienic dial delivers desired volume of water.



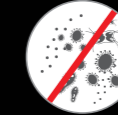
**Smart Alerts:** Process alerts: Self-diagnostic, purification and tank full. Error alerts: UV, SV or pump failure.



**Maintenance Alerts:** Timely alert on preventive maintenance for the system.



**Cartridge Life Indicator:** Monitors and displays the filter life expectancy to help you plan comprehensive maintenance in advance.



**Ingress Protection Tank Cover:** Stops external invasion of insects and dust particles.



**MOUNTING OPTIONS**



STRAIGHT WALL MOUNTING



CORNER MOUNTING

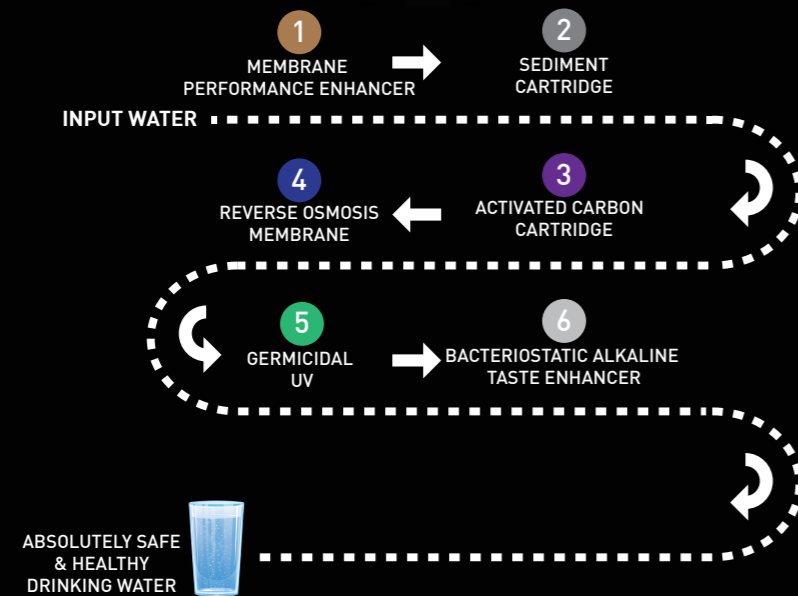
CARTRIDGE LIFE INDICATOR  
TANK FULL INDICATOR

POWER & ALERT INDICATOR  
PURIFICATION PROCESS INDICATOR



**ADVANTAGE HAVELLS**

**POWERFUL 6 STAGE PURIFICATION PROCESS**



Pre-filter (optional) as per input water quality, available at additional cost.

**PERFORMANCE**



**Absolute Safety through 100% RO and UV Purification:**  
100% water passes through the RO membrane and then UV purification to ensure absolutely safe and healthy drinking water.



**Bacteriostatic Alkaline Taste Enhancer:**  
It enhances pH level of water by adding essential alkaline minerals and trace elements such as Calcium, Magnesium, Potassium, Sodium, Copper, Zinc etc. delivers Healthier & Tastier water always. Also lowers the Oxidation Reduction Potential (ORP) resulting into antioxidant nature of water, transform regular water into alkaline water.



**iProtect Purification Monitoring:**  
Constantly monitors the purification process and ensures safe water.



**Electrical Protection System:**  
Advanced electronics ensure purifier performs well in the voltage range of 170 V - 330 V, Power trips if voltage exceeds 330 V or if it drops below 170 V, It protects purifier from any electrical damage.

**CONVENIENCE**



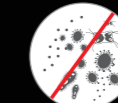
**Compact Design with 3 Way Mounting:**  
Only product that can be mounted in a corner, on a straight wall or table top.



**Zero Splash Faucet:**  
Unique soft touch faucet: Benefits hygienic water, zero splash and smooth flow.



**Smart Alerts:**  
Process alerts: Self-diagnostic, purification and tank full. Error alerts: UV, SV or pump failure.



**Ingress Protection Tank Cover:**  
Stops external invasion of insects and dust particles.



**Removable Tank:**  
Convenient for you, easily removable water tank to clean it periodically.



**Cartridge Life Indicator:**  
Monitors and displays the filter life expectancy to help you plan comprehensive maintenance in advance.

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**pH BALANCE  
WATER PURIFIERS  
RANGE**

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# Powerful 8 Stage Purification for pH Balance Range



Safe and healthy pH balanced drinking water

Stage	Stage - 1	Stage - 2	Stage - 3	Stage - 4	Stage - 5	Stage - 6	Stage - 7	Stage - 8
<b>Stage</b>	Membrane Performance Enhancer	Sediment Cartridge	Activated Carbon Cartridge	Reverse Osmosis Membrane	Mineralz Fortification	Bacteriostatic Taste Enhancer	Germicidal UV	Revitalizer Cartridge
<b>Function</b>	Prevents scale formation on RO Membrane due to hardness in the source of water.	Removes coarse and fine suspended impurities such as sand, silt, dust, clay, and rust etc. from the source water.	Removes wide range of dissolved organic impurities such as pesticides, and herbicides. It also removes impurities such as residual chlorine and its by-product (THMs).	Removes dissolved contaminants and hazardous heavy metals from source water such as dissolved solids, salinity, pesticides, herbicides, arsenic, chromium, fluorides, and iron etc.	Balances the pH level of purified water and re-mineralises it by adding naturally occurring essential minerals and salts.	Removes organic residue and VOC.	Germicidal UV C at optimum Wave length of 253.7 nm irradiation, disinfects water and makes it free from microbiological impurities.	Restructures water molecules, making it biologically active.
<b>Benefits</b>	Improves performance and enhances the life of RO Membrane.	Improves performance and enhances the life of Activated Carbon Cartridge and RO Membrane.	Removes bad odour & organic impurities like pesticides & herbicides.	Reduces risk factors by removing chemicals, dissolved impurities and pesticides, delivering safe & healthy drinking water.	Results in healthier and tastier water.	Enhances the taste of water and adds a sparkling texture to it.	Makes water hygienic and safe.	It improves mineral absorption, hydration in our bodies.

# DELITE



STAINLESS STEEL TANK WITH UV LED FOR PERIODIC TANK SANITIZATION

POWER & ALERT INDICATOR

PURIFICATION PROCESS INDICATOR

TANK FULL INDICATOR

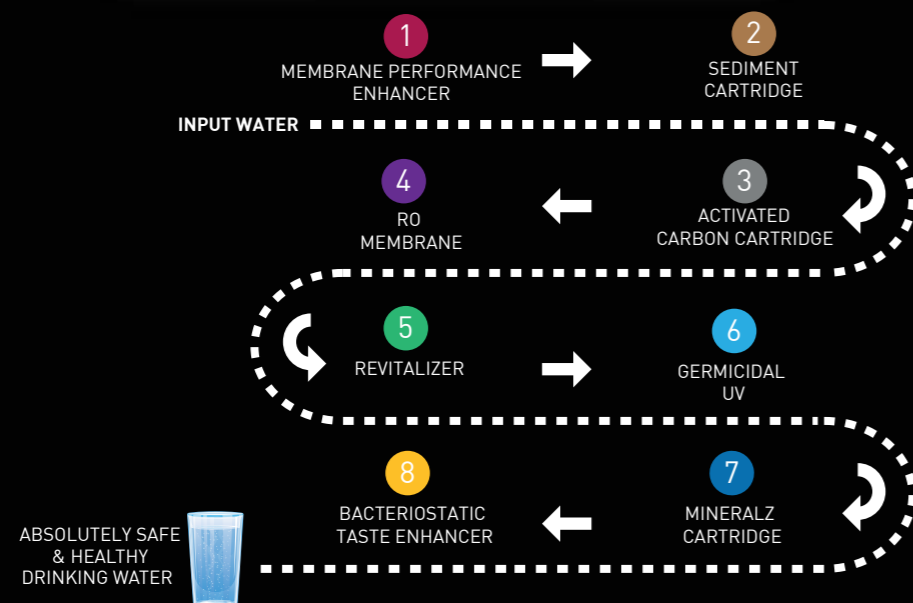
CARTRIDGE LIFE INDICATOR

JOG DIAL



## ADVANTAGE HAVELLS

### POWERFUL 8 STAGE PURIFICATION PROCESS



### PERFORMANCE



**Triple Protection: 100% RO + Germicidal UV Column + UV LED Purification**



**Absolute Safety through 100% RO Purified Water:** 100% Water passes through the RO Membrane to ensure absolutely safe and pure drinking water.



**Purification through Germicidal UV Column :** An optimum exposure of water to Germicidal UV-C radiation in UV Disinfection Column makes water free from microbiological threats like pathogenic bacteria and viruses.



**24x7 Tank Sanitation:** UV LED prevents the Bio-film formation. Maintains hygiene of water and stainless steel tank.



**Mineralz Fortification:** It corrects the pH of purified water, adds back wide spectrum of natural minerals & trace elements such as Calcium, Magnesium, Potassium, Sodium, Copper, Zinc, etc., delivers healthier & tastier water always.



**Revitalizer:** It restructures the water molecules and makes it biologically active to improve the hydration and mineral absorption.



**iProtect Purification Monitoring:** Constantly monitors the purification process and ensures safe water.

### CONVENIENCE



**Stainless Steel Storage Tank:** Best in class hygiene assured.



**Convenient Jog Dial:** Easy to dispense, zero splash, hygienic dial delivers desired volume of water.



**Cartridge Life Indicator:** Monitors and displays the filter life expectancy to help you plan comprehensive maintenance in advance.



**Smart Alerts:** Process alerts: Self-diagnostic, purification and tank full. Error alerts: UV, SV or pump failure.



**Ingress Protection Tank Cover:** Stops external invasion of insects and dust particles.

# FAB



## MOUNTING OPTIONS



STRAIGHT WALL MOUNTING



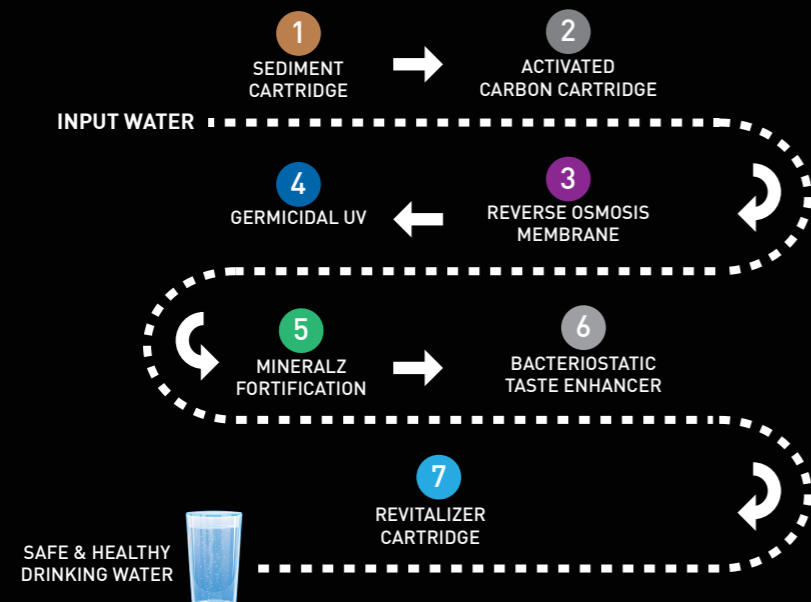
CORNER MOUNTING

CARTRIDGE LIFE INDICATOR  
TANK FULL INDICATOR

POWER & ALERT INDICATOR  
PURIFICATION PROCESS INDICATOR



## POWERFUL 7 STAGE PURIFICATION PROCESS



## ADVANTAGE HAVELLS

### PERFORMANCE



**Absolute Safety through 100% RO and UV Purification:**  
100% water passes through the RO membrane and then UV purification to ensure absolutely safe and healthy drinking water.



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**Revitalizer:**  
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**iProtect Purification Monitoring:**  
Constantly monitors the purification process and ensures safe water.



**Electrical Protection System:**  
Advanced electronics ensure purifier performs well in the voltage range of 170 V - 330 V, Power trips if voltage exceeds 330 V or if it drops below 170 V, It protects purifier from any electrical damage.

### CONVENIENCE



**Cartridge Life Indicator:**  
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**Zero Splash Faucet:**  
Unique soft touch faucet: Benefits hygienic water, zero splash and smooth flow.



**Smart Alerts:**  
Process alerts: Self-diagnostic, purification and tank full. Error alerts: UV, SV or pump failure.



**Removable Tank:**  
Convenient for you, easily removable water tank to clean it periodically.



**Compact Design with 3 Way Mounting:**  
Only product that can be mounted in a corner, on a straight wall or table top.





DUAL MOUNTING OPTIONS

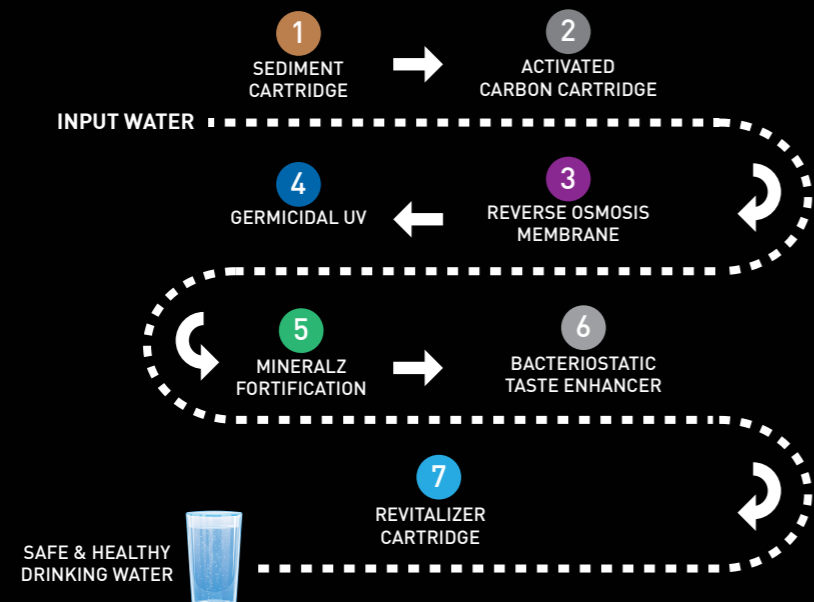


STRAIGHT WALL MOUNTING



CORNER MOUNTING

POWERFUL 7 STAGE PURIFICATION PROCESS



ADVANTAGE HAVELLS

PERFORMANCE



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**Revitalizer:** It restructures the water molecules and makes it biologically active to improve the hydration and mineral absorption.



**iProtect Purification Monitoring:** Constantly monitors the purification process, and ensures safe water.



**Electrical Protection System:** Advanced electronics ensure purifier performs well in the voltage range of 170 V - 330 V, Power trips if voltage exceeds 300 V or if it drops below 170 V, It protects purifier from any electrical damage.

CONVENIENCE



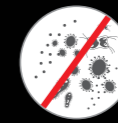
**Compact Design with 3 Way Mounting:** Only product that can be mounted in a corner, on a straight wall or table top.



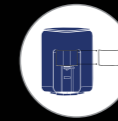
**Zero Splash Faucet:** Unique soft touch faucet: Benefits hygienic water, zero splash and smooth flow.



**Smart Alerts:** Process alerts: Self-diagnostic, purification and tank full. Error alerts: UV, SV or pump failure.



**Ingress Protection Tank Cover:** Stops external invasion of insects and dust particles.



**Removable Tank:** Convenient for you, easily removable water tank to clean it periodically.



DUAL MOUNTING OPTIONS



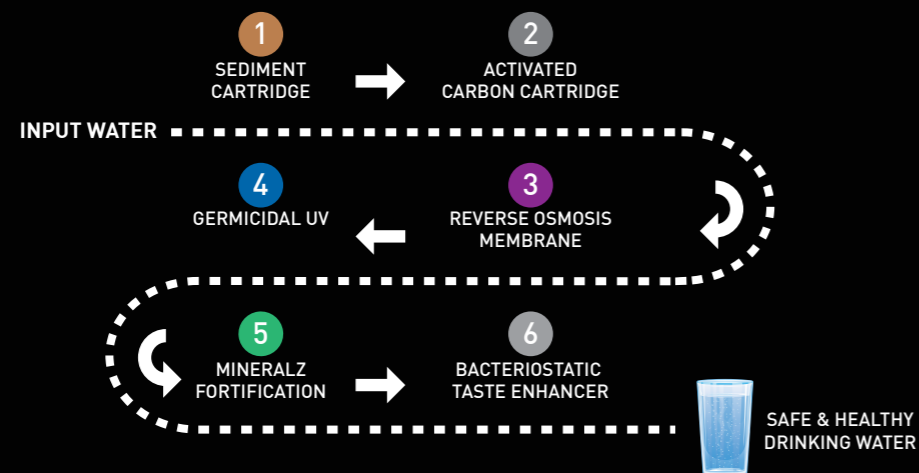
STRAIGHT WALL MOUNTING



CORNER MOUNTING

ADVANTAGE HAVELLS

POWERFUL 6 STAGE PURIFICATION PROCESS



PERFORMANCE



**Absolute Safety through 100% RO and UV Purification:** 100% water passes through the RO membrane and then UV purification to ensure absolutely safe and pure drinking water.



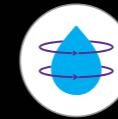
**Mineralz Fortification:** It corrects the pH of purified water, adds back wide spectrum of natural minerals & trace elements such as Calcium, Magnesium, Potassium, Sodium, Copper, Zinc, etc., delivers healthier & tastier water always.



**iProtect Purification Monitoring:** Constantly monitors the purification process, and ensures safe water.



**Electrical Protection System:** Advanced electronics ensure purifier performs well in the voltage range of 170 V - 330 V, Power trips if voltage exceeds 300 V or if it drops below 170 V, It protects purifier from any electrical damage.



**Germicidal UV:** Purification with optimum UV dose of 253.7 nm irradiation delivers safe water.

CONVENIENCE



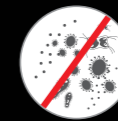
**Compact Design with 3 Way Mounting:** Only product that can be mounted in a corner, on a straight wall or table top.



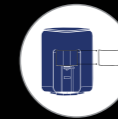
**Zero Splash Faucet:** Unique soft touch faucet: Benefits hygienic water, zero splash and smooth flow.



**Smart Alerts:** Process alerts: Self-diagnostic, purification and tank full. Error alerts: UV, SV or pump failure.

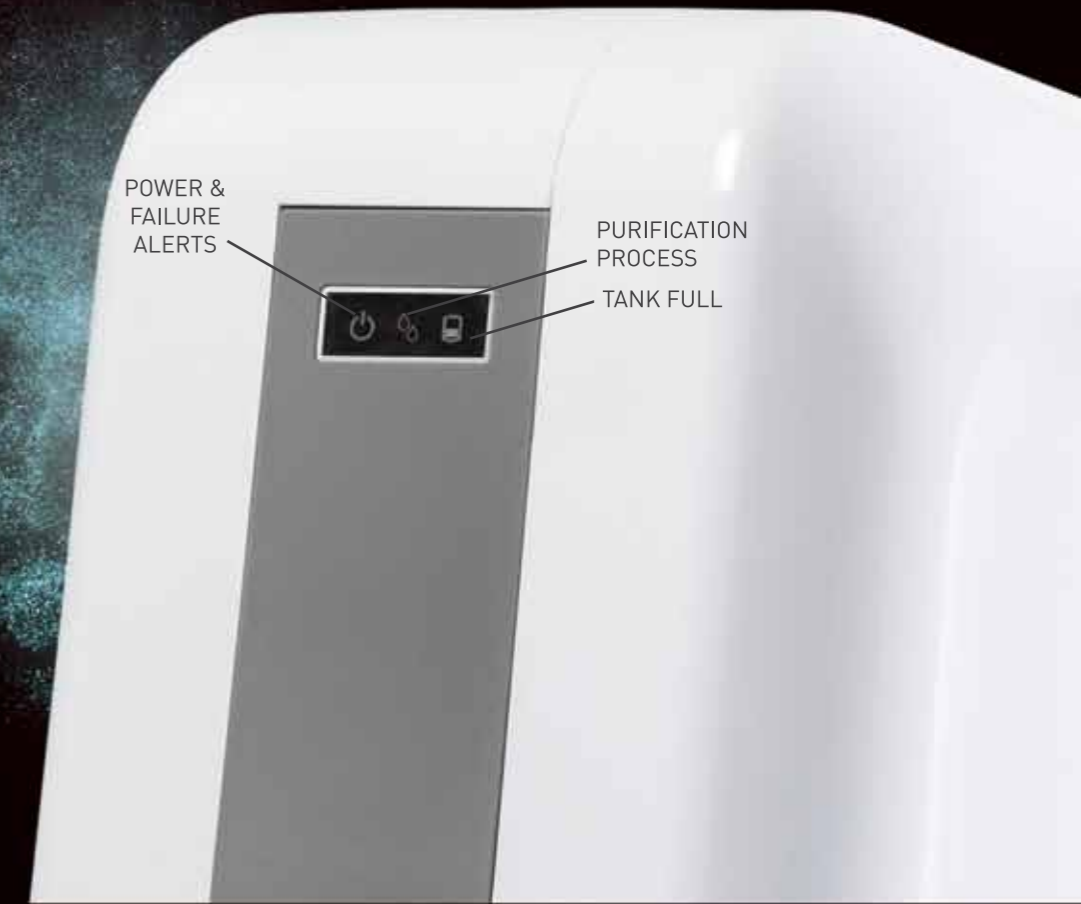


**Ingress Protection Tank Cover:** Stops external invasion of insects and dust particles.

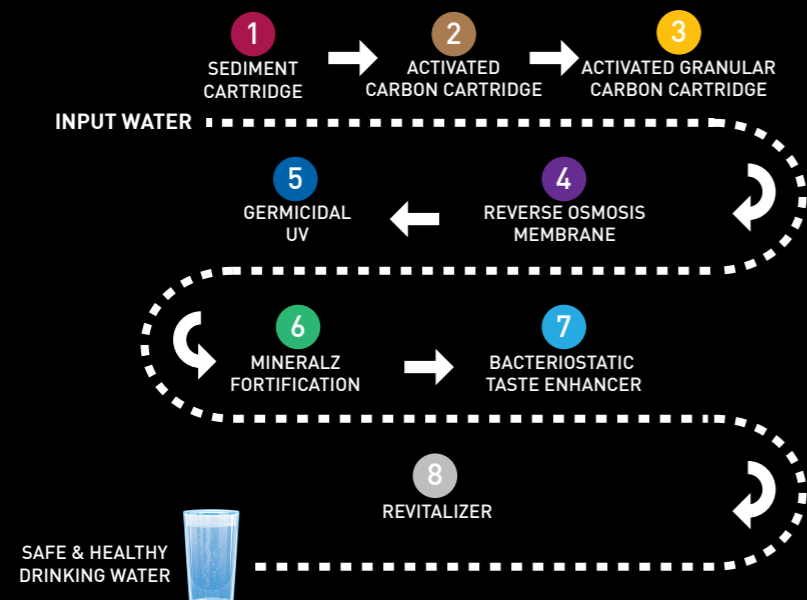


**Removable Tank:** Convenient for you, easily removable water tank to clean it periodically.

# 25 LPH



## POWERFUL 8 STAGE PURIFICATION PROCESS



## ADVANTAGE HAVELLS

### PERFORMANCE



**Absolute Safety through 100% RO and UV Purification:** 100% water passes through the RO membrane and then UV purification to ensure absolutely safe and healthy drinking water.



**Mineralz Fortification:** It corrects the pH of purified water, adds back wide spectrum of natural minerals & trace elements such as Calcium, Magnesium, Potassium, Sodium, Copper, Zinc, etc., delivers healthier & tastier water always.



**Revitalizer:** It restructures the water molecules and makes them biologically active to improve the hydration and mineral absorption.



**iProtect Purification Monitoring:** Constantly monitors the purification process and ensures safe water.

### CONVENIENCE



**Compact Design:** Offers ease in product installation and service. Closed cartridges design offers extra protection against recontaminations during the service.



**Smart Alerts:** Process alerts: Self-diagnostic, purification and tank full. Error alerts: UV, SV, low input water pressure or pump failure.



**Floor and Wall Mounting:** Floor and Wall mounting option for installation and easy service.

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# UV WATER PURIFIERS RANGE

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# ACTIVE TOUCH

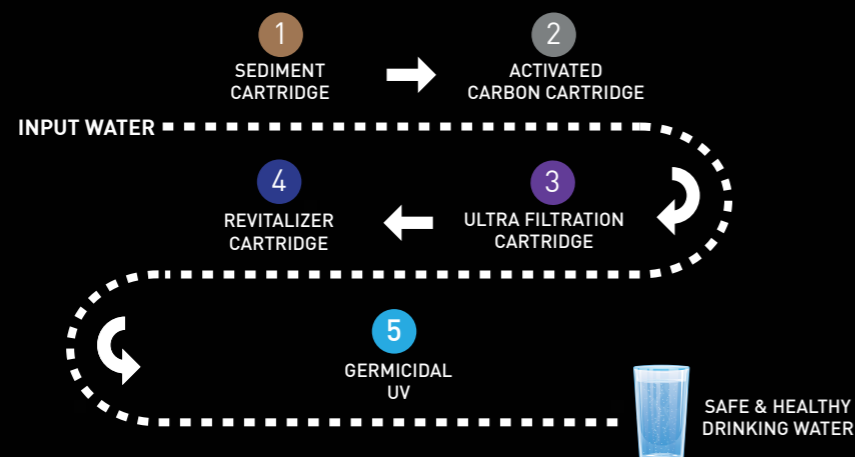


- SERVICE ALERT
- FILTER LIFE INDICATOR
- BOTTLE FILL
- PREVENTIVE MAINTENANCE
- UV INDICATOR
- FREE FLOW
- POWER INDICATOR
- ENERGY SAVER
- GLASS FILL

## ADVANTAGE HAVELLS

### PERFORMANCE

### POWERFUL 5 STAGE PURIFICATION PROCESS



**Absolute Safety with Double Purification through UF and UV:**  
Water passes through UF membrane and then UV purification to ensure absolutely safe and pure drinking water.



**iProtect Purification Monitoring:**  
Constantly monitors the purification process and ensures safe water.



**UF Membrane:**  
Removes spores, cysts, bacteria, organic & inorganic molecules from water, and delivers excellent quality of crystal clear water.



**Electrical Protection System:**  
Advanced electronics ensure purifier performs well in the voltage range of 170 V - 330 V, Power trips if voltage exceeds 330 V or if it drops below 170 V, It protects purifier from any electrical damage.



**Revitalizer:**  
It restructures the water molecules and makes it biologically active to improve the hydration and mineral absorption.

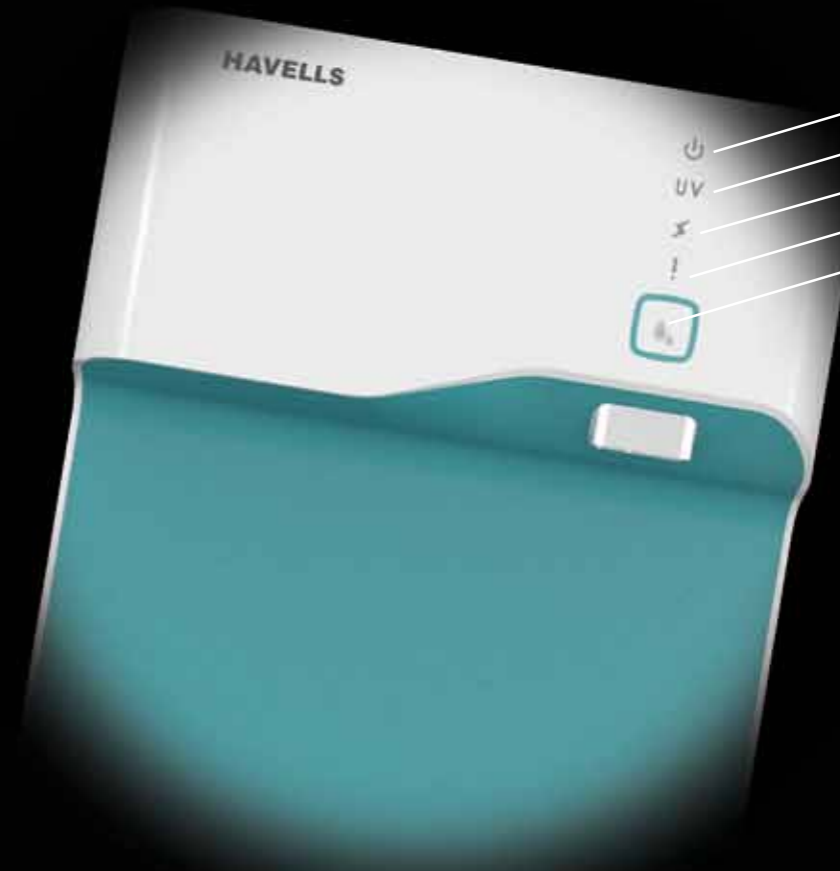


**Convenient multi-fill options:**  
Measures and dispenses programmed volume of water in a glass or bottle and has a free flow option for large containers. It ensures zero splash & hygienic water.



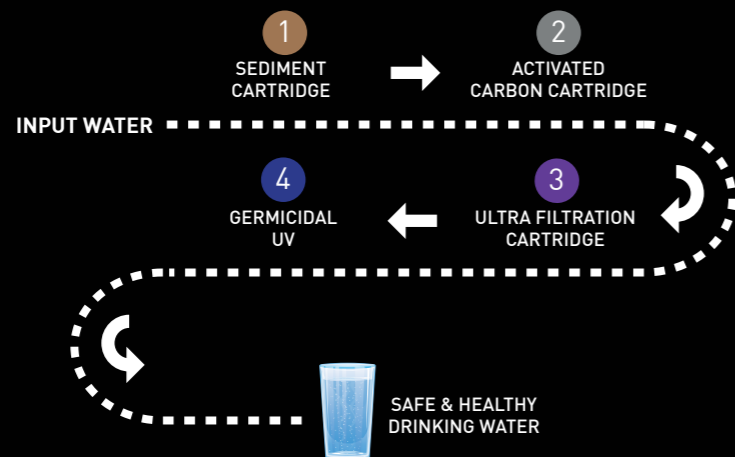
**Cartridge Life Indicator:**  
Monitors and displays the filter life expectancy to help you plan comprehensive maintenance in advance.

# ACTIVE PLUS



- POWER INDICATOR
- UV INDICATOR
- ENERGY SAVER
- SMART ALERT
- DISPENSING SWITCH

## POWERFUL 4 STAGE PURIFICATION PROCESS

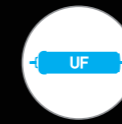


## ADVANTAGE HAVELLS

### PERFORMANCE



**Absolute Safety with Double Purification through UF and UV:**  
Water passes through UF membrane and then UV purification to ensure absolutely safe and pure drinking water.



**UF Membrane:**  
Removes spores, cysts, bacteria, organic & inorganic molecules from water, and delivers excellent quality of crystal clear water.



**Smart Alerts:**  
Process alerts: Self-diagnostic.  
Error alerts: Inadequate UV dose, UV failure.

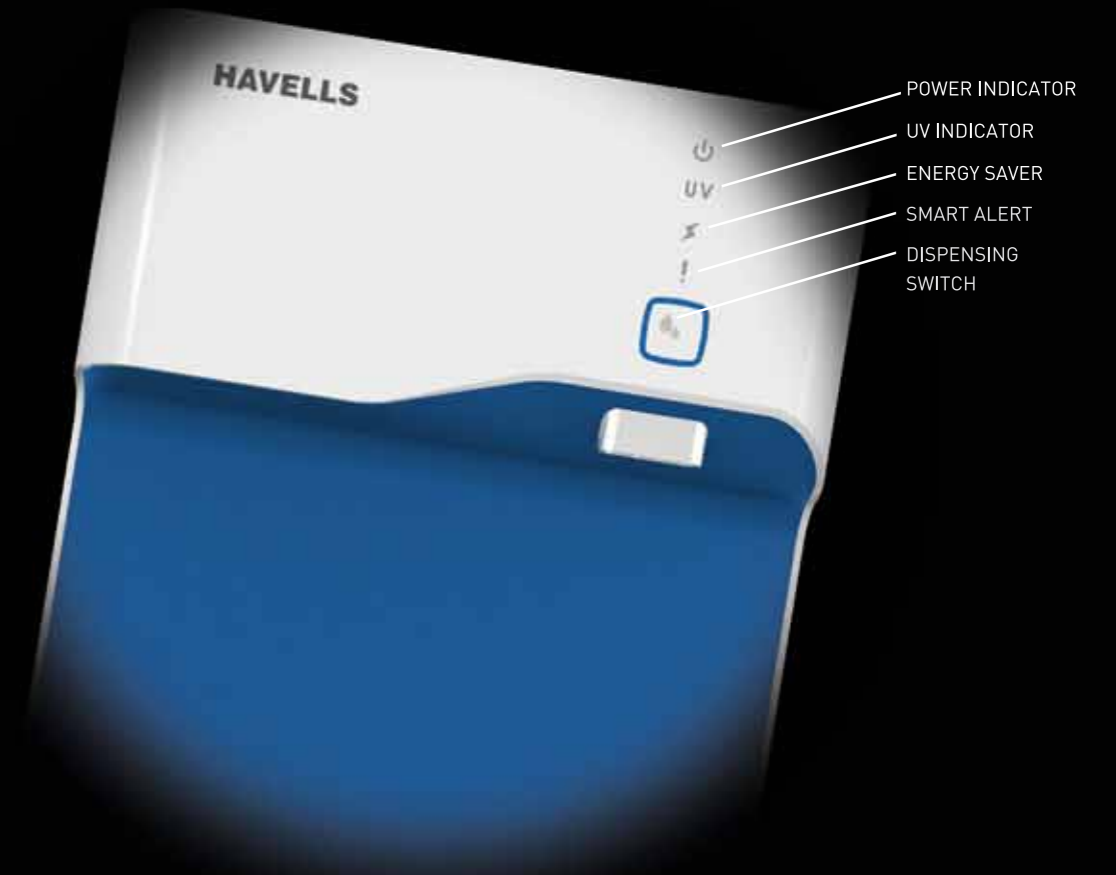


**iProtect Purification Monitoring:**  
Constantly monitors the purification process and ensures safe water.



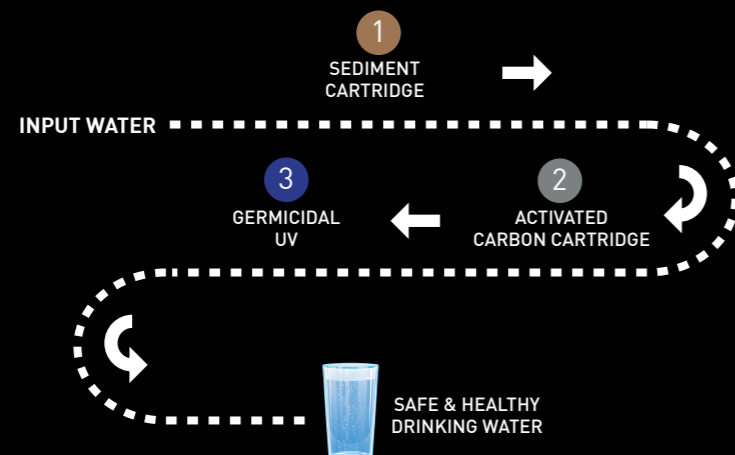
**Electrical Protection System:**  
Advanced electronics ensure purifier performs well in the voltage range of 170 V - 330 V, Power trips if voltage exceeds 330 V or if it drops below 170 V, It protects purifier from any electrical damage.

# ACTIVE



- POWER INDICATOR
- UV INDICATOR
- ENERGY SAVER
- SMART ALERT
- DISPENSING SWITCH

## POWERFUL 3 STAGE PURIFICATION PROCESS



## ADVANTAGE HAVELLS PERFORMANCE

- 
**Absolute safety with 3 stages UV purification :**  
 Water passes through UV cartridge to ensure absolutely safe and pure drinking water.
- 
**Smart Alerts:**  
 Process alerts: Self-diagnostic.  
 Error alerts: Inadequate UV dose, SV failure.
- 
**iProtect Purification Monitoring:**  
 Constantly monitors the purification process and ensures safe water.
- 
**Electrical Protection System:**  
 Advanced electronics ensure purifier performs well in the voltage range of 170 V - 330 V, Power trips if voltage exceeds 330 V or if it drops below 170 V, It protects purifier from any electrical damage.



## DUAL MOUNTING OPTIONS



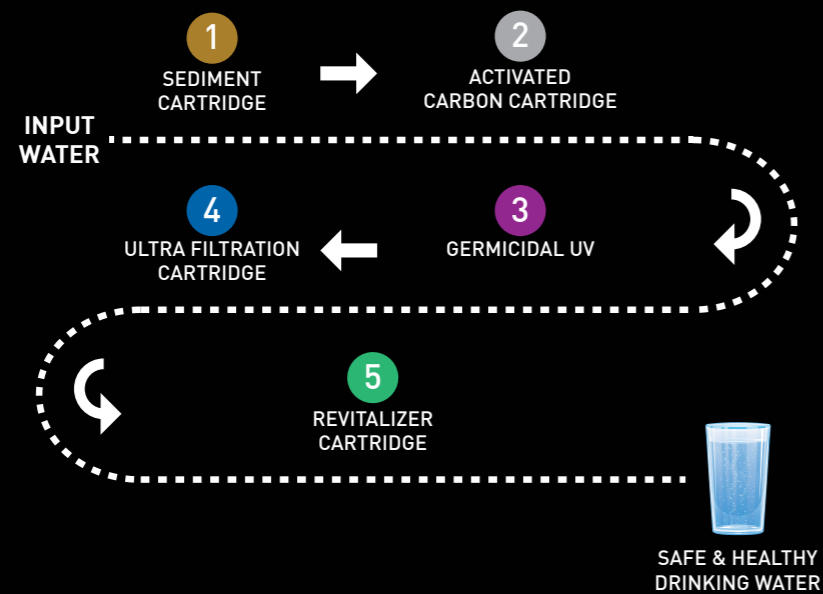
STRAIGHT WALL MOUNTING



CORNER MOUNTING

## ADVANTAGE HAVELLS

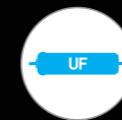
### POWERFUL 5 STAGE PURIFICATION PROCESS



### PERFORMANCE



**Absolute Safety with Double Purification through UV and UF:**  
Water passes through UV purification and then UF membrane to ensure absolutely safe and health drinking water.



**UF Membrane:**  
Removes algae, spores, cysts, bacteria, organic & inorganic molecules from water, and delivers excellent quality of clear water.



**Revitalizer:**  
It restructures the water molecules and makes it biologically active to improve the hydration and mineral absorption.



**Electrical Protection System:**  
Advanced electronics ensure purifier performs well in the voltage range of 170 V - 310 V, Power trips if working voltage exceeds or drops below the given range. It protects purifier from any electrical damage.



**iProtect Purification Monitoring:**  
Constantly monitors the purification process and ensures safe water. If machine detects any fault in UV then purification process stops.

### CONVENIENCE



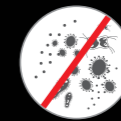
**Compact Design with 3 Way Mounting:**  
Only product that can be mounted in a corner, on a straight wall or table top.



**Zero Splash Faucet:**  
Unique soft touch faucet: Benefits hygienic water, zero splash and smooth flow.



**Smart Alerts:**  
Process alerts: Self-diagnostic, purification and tank full. Error alerts: UV or UV failure.



**Ingress Protection Tank Cover:**  
Stops external invasion of insects and dust particles.



**Removable Tank:**  
Convenient for you, easily removable water tank to clean it periodically.



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# ACCESSORIES

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## DISPENSING TUBE



### Features

- Hygienic dispensing tube to collect water
- One metre long pipe to fill conveniently
- Brass nozzle to maintain hygiene
- Holding hook to avoid secondary contamination”

Product	Code
DIGIPLUS DISPENSING TUBE	GSSGNU0037
DIGITOUCH DISPENSING TUBE	GSSGNU0036
Max/PRO/UV DISPENSING TUBE	GSSGNU0035
ACTIVE SERIES DISPENSING TUBE	GSSWPU0022

## IRONX



### Features

- Removes iron content from water
- Improves performance of filters and RO membrane.

Code : GSSGNU0033

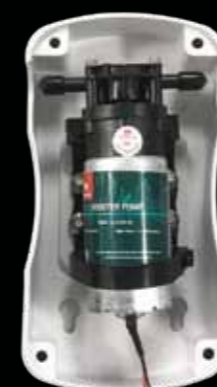
## PRE FILTER



### Features

- Removes suspended impurities from input water.
- Increase life of filters and RO membrane.

Code : GSSGNU0030



### Features

- Booster pump helps to operate the water purifier in perfect sync at 0 MPa (0 psi) input pressure if water is available in input pipeline.
- Deliver appropriate water flow rate to product under low pressure conditions.
- Improves performance of the product.

Code : GSSGNU0034



# ALKALINE UPGRADATION KIT

Convert your Water Purifier to Alkaline Water Purifier



Bacteriostatic Alkaline  
Taste Enhancer



Membrane  
Performance Enhancer

Compatible with Digitouch, Digiplus, Max, Pro havells pH balanced water purifiers.  
Compatible with your existing water purifiers.

An easy to install kit, which converts normal water into Alkaline water.  
It hydrates you well and helps in boosting the immunity

## ALKALINE BENEFITS



### Boost The Immunity Level

Alkaline water neutralize the acidity in the body which boosts the immunity level



### Anti Ageing Properties

Alkaline water has high antioxidant power results high anti ageing properties



### Better Digestion & Ultra-Hydrating

Alkaline water is more readily absorbs by the body results better digestion and keep body ultra-hydrated



### Fulfils Essential Minerals

It enhances pH level of water by adding essential alkaline minerals and trace elements such as Calcium, Magnesium, Potassium, Sodium, Copper, Zinc etc. delivers Healthier & Tastier water always.

# WATER PURIFIER SPECIFICATION COMPARISON CHART (RO)

	Model	Delite Alkaline HR	Delite Alkaline	Delite	Digiplus Alkaline	FAB	Max	Pro Alkaline	Pro	UTC Alkaline	25 LPH
	Purification Technology	Absolute safety with 100% RO & UV	Absolute safety with 100% RO & UV	Absolute safety with 100% RO & UV	Absolute safety with 100% RO & UV	Absolute safety with 100% RO & UV	Absolute safety with 100% RO & UV	Absolute safety with 100% RO & UV	Absolute safety with 100% RO & UV	Absolute safety with 100% RO & UV	Absolute safety with 100% RO & UV
Technology	Stages of Purification	8	8	7	7	7	7	7	6	8	8
	Membrane Performance Enhancer	Yes	Yes	Yes	Yes	-	-	Yes	-	Yes	-
	Sediment Cartridge	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Pre Carbon Cartridge	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	RO Membrane	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Bacteriostatic Alkaline Taste Enhancer	Yes	Yes	-	Yes	-	-	Yes	-	Yes	-
	Bacteriostatic Taste Enhancer	-	-	Yes	-	Yes	Yes	-	Yes	-	Yes
	Mineralz Cartridge	-	-	Yes	-	Yes	Yes	-	Yes	-	Yes
	Germicidal UV	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Revitalizer Cartridge	Yes	Yes	Yes	Yes	Yes	Yes	-	-	Yes	Yes
	Triple Protection (100% RO & UV + SS Tank + UV LED)	Yes	Yes	Yes	-	-	-	-	-	-	-
	Double UV Purification	-	-	-	Yes	-	-	-	-	Yes	-
	High Recovery (+ 50%)	Yes	-	-	-	-	-	-	-	-	-
Hygiene and Convenience	Dispensing	Jog Dial	Push Button	Jog Dial	Jog Dial	Quarter turn	Quarter Turn	Quarter turn	Quarter Turn	Brass Tap	Connection to Water Cooler
	Tap Material	Brass	Food Grade Plastic	Brass	Brass	Brass	Brass	Brass	Brass	Brass	-
	Zero Splash Hygienic Dispensing	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	-
	User Interface	Smart Interface	Smart Interface	Smart Interface	Advance Interface	Smart Interface	Smart Interface	Smart Interface	Smart Interface	Smart Interface	Smart Interface
	Filter Life Indication	Yes	Yes	Yes	Yes	Yes	-	Yes	-	-	-
	Preventive Maintenance Alert	Yes	Yes	Yes	Yes	-	-	-	-	-	-
	I Protect Purification Monitoring	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Electrical Protection System	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Error Indication	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Purification Process Monitoring	LED Display	LED Display	LED Display	LED Display	LED Display	LED Display	LED Display	LED Display	LED Display	LED Display
	Mounting Type	Wall Mount & Table Top	Wall Mount & Table Top	Wall Mount & Table Top	Wall Mount & Table Top	Corner, Wall Mount & Table Top	Corner, Wall Mount & Table Top	Corner, Wall Mount & Table Top	Corner, Wall Mount & Table Top	Under the counter on floor & wall mount	Floor as well as wall mount
	Removable Tray	-	-	-	-	Yes	Yes	Yes	Yes	-	-
Removable Storage Tank	-	-	-	-	Yes	Yes	Yes	Yes	-	-	
Product Standard Specifications	Flow Rate	Up to 20 L/h	Up to 15 L/h	Up to 15 L/h	Up to 15 L/h	Up to 15 L/h	Up to 15 L/h	Up to 15 L/h	Up to 15 L/h	Up to 15 L/h	Up to 25 L/h
	Power Rating (Max.)	50 W	60 W	50 W	45 W	45 W	45 W	45 W	45 W	52 W	65 W
	Tank Material	Stainless Steel	Stainless Steel	Stainless Steel	Food Grade	Food Grade	Food Grade	Food Grade	Food Grade	Food grade	-
	Tank Capacity	6.5 L	6.5 L	6.5 L	6 L	7 L	7 L	7 L	7 L	8 L	-
	Net Weight (approx.)	9.5 kg	9 kg	9.5 kg	9 kg	8 kg	8 kg	8 kg	8 kg	10.3 kg	14 kg
	Dimensions (HxWxD)	{ 49.7 x 35.1 x 25.2 } cm	{ 49.7 x 35.1 x 25.2 } cm	{ 49.7 x 35.1 x 25.2 } cm	{ 48.4 x 36.1 x 24.1 } cm	{ 49 x 38.2 x 27.3 } cm	{ 49 x 38.2 x 27.3 } cm	{ 49 x 38.2 x 27.3 } cm	{ 49 x 38.2 x 27.3 } cm	{ 38 x 45 x 21 } cm	{ 38 x 45 x 24 } cm

# WATER PURIFIER SPECIFICATION COMPARISON CHART (UV)

	Model	Active Touch	Active Plus	Active	UV Plus
	Purification Technology	Absolute safety with UV & UF double purification	Absolute safety with UV & UF double purification	Absolute safety with UV purification	Absolute safety with UV & UF double purification
<b>Technology</b>	Stages of Purification	5	4	3	5
	Sediment Cartridge	Yes	Yes	Yes	Yes
	Pre Carbon Cartridge	Yes	Yes	Yes	Yes
	UF Membrane	Yes	Yes	-	Yes
	Germicidal UV	Yes	Yes	Yes	Yes
	Revitalizer Cartridge	Yes	-	-	Yes
	Booster pump	-	-	-	-
<b>Hygiene and Convenience</b>	Dispensing	Smart Programmable Dispensing Options	Dispense Switch	Dispense Switch	Quarter Turn Brass Tap
	Tap Material	-	-	-	Brass
	Zero Splash Hygienic Dispensing	Yes	Yes	Yes	Yes
	User Interface	Feather Touch	Smart Interface	Smart Interface	Smart Interface
	Filter Life Indication	Yes	-	-	-
	Preventive Maintenance Alert	Yes	-	-	-
	I Protect Purification Monitoring	Yes	Yes	Yes	Yes
	Electrical Protection System	Yes	Yes	Yes	Yes
	Error Indication	Yes	Yes	Yes	Yes
	Digital Watch & Error Code Display	Yes	-	-	-
	Purification Process Monitoring	LED Display	LED Display	LED Display	LED Display
	Energy Saving Mode	Yes	Yes	Yes	-
	Mounting Type	Wall & Table Top	Wall & Table Top	Wall & Table Top	"Corner, Wall Mount & Table Top"
	Removable Tray	-	-	-	Yes
Removable Storage Tank	-	-	-	Yes	
<b>Product Standard Specifications</b>	Flow Rate	Up to 90 L/h	Up to 90 L/h	Up to 90 L/h	30 L/h (Max.)
	Power Rating (Max.)	35 W	25 W	25 W	25 W
	Tank Material	-	-	-	Food grade
	Tank Capacity	-	-	-	7 L
	Net Weight (approx.)	6 kg	6 kg	5.6 kg	6 kg
	Dimensions (HxWxD)	{ 43.1 x 29.7 x 16.7 } cm	{ 43.1 x 29.7 x 16.7 } cm	{ 43.1 x 29.7 x 16.7 } cm	{ 49 x 38.2 x 27.3 } cm



## HAVELLS SERVICE PROMISE

**1** IN A  
**MILLION**  
SERVISE

At Havells we pride ourselves in offering exemplary products to our consumers and when it comes to our installation and post-sales service, it's not so different either. We aim to delight the consumers at every step of the product life cycle.

Our promise of 1 In A Million Service signifies our commitment to each and every consumer that we value them and will do everything to make them feel special. We have built a dedicated team of water purifiers service associates and invested substantially to train the team on technical and soft skills. Personal attention and individual care at every step of the way is at the core of our Service Promise.

### WHAT TO EXPECT FROM 1 IN A MILLION SERVICE?

1. Quick Response – Technology led CRM is backbone of our service infrastructure, we respond to you in shortest possible time, within 1 hour from the time of issue registration. You can reach us through Phone, E-mail or SMS.
2. Quick Resolution – Our products are designed to indicate possible source of error, in an unforeseen situation of fault. Our highly trained service associates aim to diagnose the issue in one go and address your concerns promptly and precisely. While our Service Engineers are committed to deliver first time resolution, they are also responsible to do so in the shortest possible time.

### WHAT MAKES OUR 1 IN A MILLION SERVICE UNIQUE?

1. Each of our purification cartridges is customized and manufactured in-house with QR code for critical components. Havells Genuine Spares and Accessories seal on packaging of spares avoid any possible duplication.
2. A wide network of well-trained and experienced service associates dedicated for water purifiers business.
3. Our highly trained service associates are on our payrolls so that they focus on serving you better.
4. We ensure that our service associates visit your home as per your convenience with prior appointment.
5. Our service associates are trained to provide hygiene care at your home. They will wear shoe cover, head cover, gloves and use dust collector and service mat to make sure that when they leave your house, its spic and span.
6. Our products are designed to give preventive maintenance alert, besides our CRM team will remind you and schedule regular check-up of your product.
7. On time availability of spare parts to complete the service call in single visit.
8. A clearly defined and published escalation matrix ensures that your concerns are addressed promptly should there be any issue that you felt was not handled as per your expectation.



# HAVELLS

Actual products may vary in colour, design, description and colour combination etc.  
Although every effort has been made to ensure accuracy in the compilation of the technical detail within this publication.  
Specifications & performance data are constantly changing. Current details should therefore be checked with Havells Group.

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to download  
Havells mCatalogue



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